

NEWS RELEASE

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IDAHO'S FIRST ICE-SKATING RIBBON TO OPEN THURSDAY, NOVEMBER 15

Caldwell, Idaho – The Ice Ribbon at Indian Creek Plaza in Downtown Caldwell will open for its first season on Thursday, November 15, at 4:00pm.

The semi-permanent outdoor ice-skating attraction is the first in Idaho, and seventh in the United States to incorporate an ice ribbon, an ice pathway, into its design. Indian Creek Plaza's ribbon is one-tenth of a mile long and travels around the plaza in a winding circle, culminating in an ice rink, totaling in 9,500 square feet of skateable surface.

Starting Thursday, November 15, the Ice Ribbon is open to the public daily through mid-February, weather permitting. Hours vary daily and are available on IndianCreekPlaza.com. Ice-skating passes are free for children under three years old, \$4.50 for children under 12 years old, and \$6.00 for adults. The public is welcome to bring their own ice skates or rent a pair for an additional \$4.00. A ten percent discount is available to military and seniors with ID. Parking is free in the hundreds of street and public lot parking spots in downtown Caldwell.

"The Ice Ribbon is a wonderful addition to downtown Caldwell during the holiday season," said Garret Nancolas, the Mayor of Caldwell. "It is so exciting to have this amenity in our town and I cannot wait to make lifelong memories here with family and friends."

Indian Creek Plaza has planned several events during the ice-skating season, including a visit from Santa, DJ skate nights, and a winter solstice market. Events, excluding ice-skating, are free to the public. Visit IndianCreekPlaza.com for event details.

"Ice-skating is a wonderful experience for the whole family and Destination Caldwell is proud to offer the community a premier gathering place during the winter," said Keri Smith-Sigman, CEO of Destination Caldwell, the organization that manages Indian Creek Plaza. "Make sure to plan a day in Caldwell this winter to enjoy the Ice Ribbon. Just footsteps from the Plaza are local retailers, restaurants serving Idaho wine, and the Winter Wonderland holiday light trail."

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About Indian Creek Plaza – Indian Creek Plaza is located in the core area of downtown Caldwell's retail district, adjacent to the newly restored Indian Creek, on the corner of Kimball Avenue and Arthur Street. The Plaza is equipped with an ice rink and ribbon, a stage for concerts and live entertainment and movies,

outdoor seating, and a splash pad for outdoor water play. The Plaza is owned by the City of Caldwell and managed by Destination Caldwell. For more information visit www.indiancreekplaza.com

About Destination Caldwell - Destination Caldwell is a 501(c)(3) non-profit organization whose mission is to reclaim and rebrand Caldwell as Idaho's premier gathering place with a focus on locally produced wines along the Sunnyslope Wine Trail, market fresh goods, and farm to fork dining. Destination Caldwell is the City of Caldwell's managing partner of Indian Creel Plaza and is responsible for the management, operations and programming of events and activities which are privately funded through business partnerships, individual donations, event sponsorships, program revenues, plaza rentals, and the Downtown Caldwell Business Improvement District. For more information, visit <https://www.destinationcaldwell.com>.